

WCR MISSION STATEMENT:

*"We are a network of successful REALTORS®
empowering women to exercise their potential as
entrepreneurs and industry leaders."*

OTHER WCR EVENTS

for more detail visit: www.wcr.org

2009 CONFERENCES & SPECIAL EVENTS:

LEADERSHIP SKILLS WORKSHOP
March 20, 2009, Chicago, IL

MARKETING TO WOMEN SUMMIT
March 20-22, 2009, Chicago, IL

MIDYEAR MEETING
May 14-17, 2009, Washington, D.C.

LEADERSHIP ACADEMY
July 31-August 2, 2009, Chicago, IL

NATIONAL CONFERENCE
November 11-15, 2009, San Diego, CA

Women's Council of
REALTORS®

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RESERVATIONS:
RSVP via Phone: (831) 642-2373

A RESERVATION MADE IS A
RESERVATION PAID!

*Each member is responsible for updating
contact information on the website. To make
changes, go to www.wcr.org*



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REALTORS®

Monterey Peninsula Chapter
www.wcrmonterey.org

SCHEDULE OF
PROGRAMS, 2009

JANUARY 16 – ECONOMIC SUMMIT
(Casa Munras) County Administrator - Lew
Bauman. Monterey Co. Tax Collector - Steve
Vagnini. CAR Economist – to be announced

FEBRUARY 13 – SOCIAL NETWORKING
(MCAR) From blogging, LinkedIn, Facebook,
and YouTube to your own personal website, how
can Social Networking grow your business?

MARCH 13 – NICHE MARKETS IN LOCAL
REAL ESTATE (MCAR) Invite Realtors® from
local cities who have created success working
within a specific niche of the real estate market.

APRIL 10 – POWER OF WOMEN: MEET
THE INFLUENTIAL AND ACTIVE
WOMEN IN OUR COMMUNITY (Tehama?)
Suggested Invitees: Bev Pearson, CAR;

MAY 8 – Lorna Hines will speak on Global and
Cultural Diversity in the Real Estate Marketplace
(MCAR)

JUNE 24 – WCR BUSINESS FORUM
Meeting for members to discuss business with
other chapters of the WCR.

JULY 10 – LEGAL OR FINANCIAL FORUM
(MCAR) Topic to be determined according to
needs of WCR community.

AUGUST 14 – "STEP UP TO GREEN"
(MCAR)
Michael Waxer and Christine Monteith to discuss
the program and how it pertains to the real estate
community.

SEPTEMBER - 6TH ANNUAL FASHION
SHOW
See your friends and colleagues strut their
stuff in the hippest Fall Fashions. Location to
be determined. Suggestion for Erin Gray to
moderate.

OCTOBER 16 – MAYORS PANEL (Ferrante's)
Invite Mayors from local cities to give housing
updates. Suggested invitees: Chuck Della Sala,
Dennis Donohue, Ralph Rubio, Joe Russell,
Bruce Delgado

NOVEMBER 13 – INSTALLATION FOR
NONI MCVEY

DECEMBER 13 – HOLIDAY PARTY
Thank You party to sponsorship
Distribution of Donations

*All dates are not set. Subject to speakers
availability. *This program list is subject to
change.*

NOTE FROM OUR PRESIDENT

Dear Members and Sponsors;

We are weathering some difficult times and yet I see the need for our local WCR chapter being more important than ever. Our membership is growing and we are getting more focused on programs and tools to assist our members and sponsors. Inside this issue you will see the 2009 schedule for business resource meetings designed to help you with your business.

It has been my pleasure to represent you this year as your local chapter president. I have learned so much and enjoyed the camaraderie and networking that WCR provides. In October Inge Kessler, Gloria Reese, Arleen Hardenstein and I were at the state meeting in Long Beach. During that meeting we shared some of the benefits and market details from our region and made friends with many of our fellow Realtors® from around the state. I was asked to co-present on the topic of meeting organization with the chapter president from San Diego. The experience of working with another chapter president and the bond that was created by working together was priceless. My point here is that by reaching out and going to meetings outside our area we have opportunities for networking and creating relationships that will benefit us and other WCR members for years to come.

In January Monterey will host the WCR State Meetings at the Portola Hotel & Convention Center from the 18-20th. I encourage you to attend these meetings and meet other WCR members from around the state. Our board of directors has approved 7 scholarships for up to \$100.00 to assist our members in attending these and other state meetings in 2009. If you are interested in applying for a scholarship please send a request to info@wcrmonterey.org.

Thank you for allowing me to serve this year.

Cheers, Kathleen




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STRATEGIC PARTNERS

Thank you for your support!

It is the time of year that many of us express gratitude for all that we have and for those we care about. Some of the heroes of WCR are our sponsors. Our sponsors not only help us financially with their sponsorship dollars but share their expertise and knowledge with us at meetings and one on one. Part of the benefit of an organization such as WCR is that we are able to get to know one another in formal and informal settings thereby learning more about each other. We are grateful to all of our sponsors in 2008 that were generous and involved in our wonderful organization. All of our 2008 sponsors are listed on our website so please check them out and use their services. www.wcrmonterey.org

JANUARY – Princeton Capital (Carrie Thomas), Pacific Home Lending (Doug Lanzaro)

FEBRUARY – Chicago Title Monterey

MARCH – Vista del Mar (Frank Gallagher)

APRIL – Tehama Realty

MAY – Blue Adobe Mortgage (Sandi Pappani), Coastal Homes/Homes & Land.

Green Team Environmental Group (Kevin Phillips)

JUNE – BWC Mortgage Services (Donna Bomerito)

JULY – Wasson's Construction (Jennifer Filzen)

AUGUST – Keypoint Credit Union

SEPTEMBER – Coldwell Banker Del Monte Realty, Homes & Land Monterey, Monterey Herald, JL Di Benedetto Construction, Inc., Wells Fargo Home Mortgage, Alain Pinel Realtors, DBA Realty/Tehama Realty

OCTOBER – Monterey County Assn. of Realtors,

Wells Fargo Private Mortgage Banker (Scot Leisy)

NOVEMBER – Eric Julber, Attorney, Blue Adobe Mortgage (Bob Walker), NuStart Home Inspection (Tom Brick)

SOLID AS A ROCK

Our end of year thanks goes to our two most significant supporters without whom we would be very sorry. These two are HOMES&LAND magazine and the Monterey County Herald newspaper. The staffs of these two generous print supporters are always willing to help and donate their tools to our organization. We appreciate Lindy Harte, Grace Thompson, Jeannie Marino and the countless others from these two companies who have printed our flyers, brochures, and programs and given us their invaluable print coverage. Thank you from the bottom of our hearts.

MEMBERSHIP CORNER

Please welcome the new members to WCR Monterey Chapter:

NATIONAL MEMBERS: (current membership count is 70)

Wally Sayles/Intero Realty

Rebecca White/Coldwell Banker

Diana Thornton/Coldwell Banker

Monica Campbell/Alain Pinel Realty

LOCAL AFFILIATES: (current membership count is 22)

Sharon Law Tucker/Pacific Home Mortgage

2009

BOARD & COMMITTEE MEMBERS

President

Inge Kessler
inge@ingekessler.com

President-Elect 2009

Noni McVey
noni@nphomes.com

Secretary

Debby Beck
debby.beck@cbnorcal.com

Treasurer

Carrie Thomas
carriethomas@princetoncap.com

V.P. of Membership

Gloria Reese
gloria.reese@camoves.com

Membership Marketing Chair

Antone Duncan
antone.duncan@camoves.com

Program Committee Chair

Jeanne Fromm
jfromm@ctt.com

Sponsorship Chair

Arleen Hardenstein
arleen@arleenhardenstein.com

Ways & Means Chair

Noni McVey
noni@nphomes.com

Hospitality Chair

Anne Love McPherson
aloverallty@sbcglobal.com

Parliamentarian & Bylaws Chair

Gege Winton
gege@mbay.net

Historian & Photographer Chair

Doree Hyland
doree@doreehyland.com

Reservations & Attendance Chair

Heidi Daunt
hdaunt@treehousemortgage.com

Finance & Budget Chair

Kathleen Hendricks
kathleen@kathleenhendricks.com

Financial Audit Committee

Jane Durant-Jones
jdjones@mortgagenetwork.com

Nomination Committee

Kathleen Hendricks
kathleen@kathleenhendricks.com

Liaison for Shelter Outreach Plus

YWCA Safe House
Emergency Shelter
Kathleen Hendricks
kathleen@kathleenhendricks.com

Publicity Chair

Carrie Kuhl
carrie@mcweekly.com

Advisory Committee: (Past Presidents)

Susan Clark 2002
Arliene Beesley 2003
Linda Dorris 2004
Linda Shepard 2005,
Kim DiBenedetto 2006
Karen Calley 2007
Kathleen Hendricks 2008

SUMMARY OF EVENTS

To view photos of Business Resource meetings go to www.WCRmonterey.org

WCR BOARD RETREAT 2009 STRATEGIC PLANNING



Denise Smith, Dist. Governor California presents at our local chapter WCR Retreat, Karen Calley cheers her on & Inge Kessler, President 2009, Noni McVey President Elect 2009, Denise Smith, Dist. Governor 2008



WCR INSTALLATION LUNCHEON

Corral de Tierra



L to R: Kathleen Hendricks (WCR President 2008), Jeri Jorgensen (State WCR President 2008), Inge Kessler (WCR President Elect 2008), Kim DiBenedetto (Past WCR President & MCAR BOD President Elect 2008), Noni McVey (WCR President Elect 2009), Sandy Haney (MCAR CEO), Dean Provence (MCAR BOD President 2008), Linda Dorris (WCR Past President & BORPAC Chair 2008), Karen Calley (WCR Past President & MCAR BOD 2009)



Inge Kessler, President Elect & Bob Walker, Blue Adobe Mortgage strategic sponsor



Terence Gargulio, poet at Corral de Tierra installation presenting the inspiration



2008 HOLIDAY PARTY



Carrie Kuhl from The Weekly & Jennifer Fitzen from Wassons Construction



Sharon Law Tucker our hostess at the private residence in Carmel Highlands



Inge Kessler and Kathleen Hendricks presenting WCR donation check to Rita Harvey and Carol Guerin of Shelter Outreach Plus for \$2700.00



Over 70 members and guests attended this year's WCR Monterey Peninsula Chapter Holiday Event.

Special thanks to Lindy Harte and Homes & Land of Monterey County for designing, printing and mailing the newsletter. Special thanks to Linda Buckhout (Bratty and Bluhm Real Estate) for editing the newsletter.